

## 2018 SMART GROWTH AWARD

The Smart Growth Alliance of Berks County would like to recognize a smart growth development, project, and/or individuals and groups that have distinguished themselves by achieving and/or promoting smart growth principles at its **Annual Awards Program on October 16, 2018**. If you know of a person, project, or organization that deserves recognition, please nominate them today! **Nominations due August 31.**

### Criterion for Judging:

*Efforts Which Address Smart Growth Alliance of Berks County's Strategic Focus*

- *Foster distinctive, attractive communities with a strong sense of place*
- *Encourage community and stakeholder collaboration in development decisions*
- *Preserve open space, farmland, and natural beauty in critical environmental areas*
- *Make development decisions predictable, fair, and cost effective*
- *Strengthen and direct development toward existing communities*
- *Provide education about Smart Growth in a unique way*

### Smart Growth Principles:

1. Mix land uses. Each neighborhood has a mixture of homes, retail, business, and recreational opportunities.
2. Build well-designed compact neighborhoods. Residents can choose to live, work, shop and play in close proximity. People can easily access daily activities, transit is viable, and local businesses are supported.
3. Provide a variety of transportation choices. Neighborhoods are attractive and have safe infrastructure for walking, cycling and transit, in addition to driving.
4. Create diverse housing opportunities. People in different family types, life stages and income levels can afford a home in the neighborhood of their choice.
5. Encourage growth in existing communities. Investments in infrastructure (such as roads and schools) are used efficiently, and developments do not take up new land.
6. Preserve open spaces, natural beauty, and environmentally sensitive areas. Development respects natural landscape features and has higher aesthetic, environmental, and financial value.
7. Protect and enhance agricultural lands. A secure and productive land base, such as BC's Agricultural Land Reserve, provides food security, employment, and habitat, and is maintained as an urban containment boundary.
8. Utilize smarter and more economical infrastructure and green buildings. Green buildings and other systems can save money, energy, and the environment in the long run.
9. Foster a unique neighborhood identity. Each community is unique, vibrant, diverse, and inclusive.
10. Nurture engaged citizens. Places belong to those who live, work, and play there. Engaged citizens participate in community life and decision-making.



# CALL FOR NOMINATIONS

All nominations are due by Friday, August 31, 2018

Please submit a project narrative along with this completed form to the Smart Growth Alliance of Berks County by **Friday, August 31, 2018**. Project narrative should include as much of the following information as possible:

- Name and contact information of Project/Plan/Place/Individual/Group, and criterion that apply to the project submission
- Brief description of the project, or short biography of the individual
- Reason why the project, individual/group has met one or more of the Smart Growth principles and why it merits a Smart Growth award (include specific quantitative supporting documentation and information)
- Summary of approximate project cost, size, time to complete, results of the effort, key partners, funders, etc.
- Describe any relationship to community planning and stakeholder engagement in the effort and state whether or not the idea was first proposed in a local or regional comprehensive plan
- Photos, maps, images, renderings, video clips (in addition to submitting hard copies, please email images to [smartgrowth@countyofberks.com](mailto:smartgrowth@countyofberks.com) to be used in the awards dinner PowerPoint presentation)
- Reports, press releases, news articles, brochures, etc.

### Contact information of nominator:

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Award winners will be notified by September 28, 2018.**

### Please submit nominations to:

The Smart Growth Alliance of Berks County  
c/o Berks County Planning Commission  
633 Court Street, 14<sup>th</sup> Floor  
Reading, PA 19601  
[smartgrowth@countyofberks.com](mailto:smartgrowth@countyofberks.com)

### Past Award Winners

2012: *Sinking Spring Revitalization Project*  
2013: *Our Town Foundation Hamburg*  
2016: *Big Mill Apartments*

2014: *Berks County Water and Sewer Association*  
2015: *ReDesign Reading – Rdg Bike Hub*  
2017: *Rockland Student Housing-Radkra, LLC*