



County of Berks

COUNTY OF BERKS
PENNSYLVANIA

County of Berks

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Berks County Commissioners plan programs, outreach to mark National County Government Month

For immediate release - The Berks County Commissioners are marking National County Government month with a series of community and media outreach programs.

The commissioners scheduled their outreach focused on three topics, developing relationships, response of individual citizens, and infrastructure.

The commissioners are planning their series in tandem with the National Association of Counties 2014 theme of "Ready and Resilient Counties: Prepare. Respond. Thrive."

"As county officials we need to understand that public safety is our number one responsibility. That means, that to the extent possible, we must plan and prepare for man-made or natural disasters that at some point may challenge our community and county. The NACo national focus for County Government Month is very simple. The best way to bounce back from a disaster is to take the proper steps to prepare before disaster strikes," said Commissioner Leinbach.

Counties may focus on how they prepare and respond to natural disasters and emergencies or any situation that the counties may face, such as economic recovery or public health and safety challenges. Counties participate in NCGM by hosting a variety of community outreach events and activities.

Utilizing local media outlets and social media, the commissioners are concentrating on explaining how county government operates as well as inviting citizen interaction.

A different topic will be tackled each week. Here is the schedule:

Week of April 7: “Develop Relationships”

- **Monday, April 7**
BCTV County Connection with Commissioner Leinbach and Paul Janssen
6:30PM – 7PM
- **Tuesday, April 8**
WEEU Feedback Show with Commissioner Leinbach and Paul Janssen
11:15AM – 11:55AM
- **Thursday, April 10**
Commissioners’ Meeting: Presentation of county series
10AM

Week of April 14: “Response of Individual Citizens”

- **Monday, April 14**
BCTV County Connection with Carl Geffken and Brian Gottschall
6:30PM – 7PM
- **Tuesday, April 15**
WEEU Feedback Show with Carl Geffken and Brian Gottschall
11:15AM – 11:55AM

Week of April 21: “Infrastructure”

- **Monday, April 21**
BCTV County Connection with Commissioner Barnhardt, Alan Piper and Met-Ed
6:30PM – 7PM
- **Tuesday, April 22**
WEEU Feedback Show with Commissioner Barnhardt, Alan Piper and Met-Ed
11:15AM – 11:55AM

Since 1991, NACo has encouraged counties across the country to actively promote county government programs and services. National County Government Month (NCGM) is celebrated each April by the nation's counties to raise public awareness and understanding about the roles and responsibilities of county government.

Sponsors of the program are Met-Ed, EHD, and Stevens & Lee.

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