

# 18<sup>th</sup> Annual Muhlenberg Township Golf Tournament



Friday, August 11, 2017 (rain or shine), 8:00AM shotgun start

\*\* Galen Hall Golf Club located in Wernersville\*\*

\$70 per person (only \$60/person if post marked by 7/7/17)

## **Description of Event:**

This is the 18<sup>th</sup> year that Muhlenberg Township is sponsoring a fund raising golf tournament. The tournament will be a shotgun start with a four-person scramble format. If you come with less than a foursome, additional persons may be added to your group. Prizes will be awarded to the 1<sup>st</sup> and 2<sup>nd</sup> place Men's teams and 1<sup>st</sup> place Mixed team. Various other prizes will be available for closest to the pin and the longest drive (male and female). Everyone will receive a golfer gift and a chance at other door prizes. The tournament will offer a delicious lunch before prizes are awarded.

## **Target Audience:**

This event is geared toward the businesses and individuals in the area that like to have fun playing a round of golf for the benefit of the Muhlenberg Township Parks & Recreation Department.

## **Why should you be a sponsor?**

- 1) The proceeds from this event will assist in the funding for the Temple Halloween Parade and the Haunted Hollow Hay Ride event. Both of these events are open to the public and are well attended by not just Muhlenberg residents, but by residents from all of Berks County.
- 2) Good community relations for your business with the residents of the Muhlenberg area – local interest attracts local dollars.
- 3) Your contribution may be tax deductible and can be taken from your advertising budget.
- 4) Depending on your level of sponsorship you will be mentioned in one or more of the following: Muhlenberg Township Magazine; which is mailed to over 11,500 homes and businesses, Golf Tournament rules booklet, and at the awards ceremony.

## **What will the Muhlenberg Golf Tournament Provide?**

- 1) All planning and implementation of the event.
- 2) All advertising for the event.
- 3) A public acknowledgement as described in your sponsorship package.

## **What does the Muhlenberg Golf Tournament want from you?**

- 1) A financial commitment to this event, in whatever capacity you feel your company is best suited.
- 2) Notification as soon as possible for this project.
- 3) If you want to be a sponsor, your check should be made payable to Muhlenberg Township and mailed or dropped off to the Muhlenberg Parks and Recreation Office, 210 George Street Reading PA. If you have questions call 610-929-4727 ext. 265.

18<sup>th</sup> Annual  
Muhlenberg Township  
Golf Tournament  
Sponsorship Packages

Galen Hall Golf Club  
Aug. 11, 2017



**Lunch Sponsor \$750**

- Banner hung in lunch area.
- 4 player spots in tournament
- ½ page ad in tournament rule book
- Thank you in the Fall Township Magazine mailed to over 11,500 homes

**Silver Sponsor \$400**

- 2 player spots in tournament
- Hole sponsor signage
- ¼ page logo ad in tournament rule book
- Thank you in the Fall Township Magazine mailed to over 11,500 homes

**Driving Range Sponsor \$150**

- Sign or banner at the driving range area
- ¼ page ad in tournament rule book
- Thank you in the Fall Township Magazine mailed to over 11,500 homes

**Cart Sponsors \$75 for 5 carts**

- Cart sponsor signage
- Acknowledged in tournament rule book

**Beverage Sponsor \$150**

- Signs near the beverage areas
- Acknowledged in tournament rule book
- Thank you in the Fall Township Magazine mailed to over 11,500 homes

**Gold Sponsor \$600**

- 4 player spots in tournament
- Hole sponsor signage
- ½ page logo ad in tournament rule book
- Thank you in the Fall Township Magazine mailed to over 11,500 homes

**Hole in One Sponsor \$300**

- Signage at all tees with hole in one opportunities.
- Full page ad in tournament rule book
- Thank you in the Fall Township Magazine mailed to over 11,500 homes

**Longest Drive \$150, Straightest Drive \$150,  
Or Closet to the Pin Contests \$150**

- Signage at the tee area
- ¼ page ad in tournament rule book
- Thank you in the Fall Township Magazine mailed to over 11,500 homes

**Hole Sponsors \$100**

- Hole Sponsor Signage
- Business card ad in tournament rule book
- Thank you in the Fall Township Magazine mailed to over 11,500 homes

**Tournament Donations**

- Provide a cash gift or door prizes for golfers.
- Acknowledged in tournament rule book

**Early Bird Discount:** If you register by July 7, 2017 you can deduct \$10/ golfer if your sponsorship package includes golfers or you are a golfer.

**18<sup>th</sup> Annual Muhlenberg Township  
Golf Tournament Sponsorship Registration Form  
August 11, 2017 with 8AM shot gun start at Galen Hall Golf Club**

Company's Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

Please check your sponsorship level:

- |  |  |
|--|--|
| <input type="checkbox"/> Lunch Sponsor \$750       | <input type="checkbox"/> Driving Range Sponsor \$150 |
| <input type="checkbox"/> Gold Sponsor \$600        | <input type="checkbox"/> Beverage Sponsor \$150      |
| <input type="checkbox"/> Silver Sponsor \$400      | <input type="checkbox"/> Special Hole Sponsor \$150  |
| <input type="checkbox"/> Hole in One Sponsor \$300 | <input type="checkbox"/> Hole Sponsor \$100          |
| <input type="checkbox"/> Tournament Donation       | <input type="checkbox"/> Cart Sponsor \$75           |
| <input type="checkbox"/> Just Golfers \$70/ golfer |  |

Foursome Name: \_\_\_\_\_

Name and addresses of foursome (captain listed first, please).

- 1) Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Phone (    ) \_\_\_\_\_
  
- 2) Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Phone (    ) \_\_\_\_\_
  
- 3) Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Phone (    ) \_\_\_\_\_
  
- 4) Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Phone (    ) \_\_\_\_\_



Mail entry form to: Muhlenberg Township Parks and Recreation  
210 George Street  
Reading PA 19605  
610-929-4727

**Deadline: August 4, 2017**