



**MUHLENBERG TOWNSHIP**

210 George Street  
Reading, PA 19605  
Phone: 610-929-4727  
Fax: 610-921-3764

Email: [info@muhlenbergtwp.com](mailto:info@muhlenbergtwp.com)  
WWW.MUHLENBERGTWP.COM

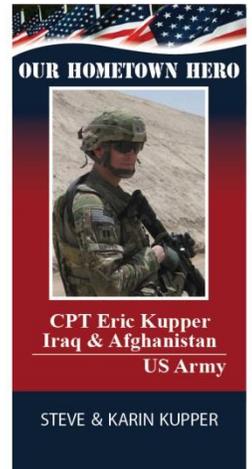
## *Hometown Heroes Program*

Dear Neighbors and Friends:

The Muhlenberg Township Board of Commissioners is proud to honor our servicemen and servicewomen by facilitating the Muhlenberg Hometown Heroes Program. This program is a community memorial to those who have served our country throughout the years. While the program was created to honor local men and women any application will be considered regardless of where a veteran may have been born or raised. The Hometown Heroes Banners are paid for by sponsors who may be friends, family or businesses. Sponsors will be named on the banners. All costs need to be paid prior to ordering the banner. All sponsors will be advised of when and where a banner will be raised.

Rules:

1. The initial cost of a 60 x 30 inch banner is \$200. A sponsor may elect to replace their original banner for the cost of \$100. The replacement cost may increase slightly due to manufacturing costs. Checks only should be made payable to: Muhlenberg Township Hometown Heroes Program. \*Please note: There is no guarantee as to the life of the banner but all retired banners will be returned to the sponsor.
2. A photo or scanned emailed photo of your hero needs to be submitted with a fully completed application.
3. Information about your hero will be printed as you state on the application. You can see a copy of your banner before it is manufactured. At that time changes may be made. Once that copy is approved, the banner will be manufactured without any further editing.
4. The Township reserves the right to deny any application and all funds will be refunded.



**Hometown Heroes Application** (Please print)

Name of person submitting application: \_\_\_\_\_

Relationship to Hometown Hero: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Desired Location of Banner: \_\_\_\_\_

***(The following section will appear on the banner the way it is printed)***

Full Name of Person in Photo – you may include rank if desired: \_\_\_\_\_

Era of Service (WWI, WWII, etc.) **\*\***(see below) \_\_\_\_\_

Branch of Military: \_\_\_\_\_

Hometown (Temple, Hyde Park, Riverview / Muhlenberg Park, Laureldale, etc.) \_\_\_\_\_

Sponsors: ie: (Joe and Betty Smith; Mom & Dad) \_\_\_\_\_

# PHOTO RELEASE FORM

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I hereby grant Muhlenberg Township permission to use the attached photo (which includes a likeness of me or of my relative) in the Hometown Heroes Program and for promotional use. In addition, I take full responsibility that all information provided about the veteran(s) being honored is accurate and correct. I have read and understand both sides of this application.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_

**\*\*Eras of Service – Official DOD Dates\*\***

- Global War on Terror (GWOT) – September 11, 2001 to present
- Persian Gulf – August 2, 1990 – August 31, 1991
- Vietnam Era – February 28, 1961 – May 7, 1975
- Korea Conflict Era – June 27, 1950 – January 31, 1955
- Cold War – September 2, 1945 – December 26, 1991
- WWII – December 7, 1941 – December 31, 1946
- WWI – April 6, 1917 – November 11, 1918

Mail, hand deliver or fax completed for to:  
Muhlenberg Township - Hometown Heroes Banner Project  
210 George Street, Reading, PA 19605  
610-929-4727 Fax: 610-921-3764  
For questions: [info@muhlenbergtp.com](mailto:info@muhlenbergtp.com)

Applicant's final approval with payment

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Check No.